

Using Google Analytics 4 (GA4) with the DrChrono Scheduling Widget

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CMS Compatability

First, ensure that you are using a Content Management System (CMS) that supports Google Analytics 4. Below is a chart of acceptable CMS vendors and if you'd like further info, feel free to navigate to the following link from Google: https://support.google.com/analytics/answer/10447272?hl=en&ref_topic=9303319

The following table indicates which platforms currently provide native support for Google Analytics 4.

Platform name	Supports "G-" ID
Awesome Motive	Yes
Blogger	Yes
Drupal	Yes
Duda	Yes
GoDaddy	Yes
Google Sites	Yes
HubSpot	Yes
Magento	Yes
One.com	Yes
RebelMouse	Yes
Shopify	Yes
Site Kit (WordPress plugin)	Yes
Squarespace	Yes
TYPO3	Yes
Wix	Yes
WooCommerce	Yes
WordPress.com	Yes
Cart.com	No
PrestaShop	No
Salesforce (Demandware)	No
VTEX	No
Weebly	No

What is a Google Tag ID?

Google Tag-ID definition from Google:

A tag ID is an identifier that you put on your page to load a given Google tag. Examples of tag IDs include **GT-XXXXXXXXXX**, **G-XXXXXXXXXX**, and **AW-XXXXXXXXXX**. A single Google tag can have multiple tag IDs.

Instead of managing multiple tags for different Google product accounts, you can use the Google tag across your entire website and connect the tag to multiple destinations.

When you're in the Google tag section of your Google Ads or Google Analytics account, your tag ID is displayed under the Google tag on the left side. A single tag can have multiple tag IDs. Sometimes multiple tag IDs are

displayed after combining tags. The first ID is the "main" ID, but the IDs can be used interchangeably when adding the Google tag to your website. If you remove a destination, it doesn't change existing tag IDs.

If you are using one of the compatible platforms in the chart above for your website, you can simply provide your Google tag ID (which usually starts with a "G-") to set up Analytics with Google.

Adding your Google Tag-ID to DrChrono

Log into your DrChrono account and navigate to **Account > Offices - (1)**. Click the **Edit - (2)** button for the desired office.

The screenshot shows the DrChrono interface for managing offices. The 'Account' menu is open, and the 'Offices' sub-menu is selected. The table below shows a list of offices with columns for Name, Provider, Address, Facility Code, # Exam Rooms, Online Schedule, and Sharing. The 'Edit' button for the first office is highlighted with a red arrow and the number '2'. Below the table, there is a section for 'Select An Office for Telehealth'.

Name	Provider	Address	Facility Code	# Exam Rooms	Online Schedule	Sharing
Matt's Primary Office	Matt Kihn	123 Baltimore Avenue	11	4	Existing Patients Only Follow Ups	Share View History Edit Archive
Primary Office	Jimmy Stewart		11	4	None But Visible To Patients	Share View History Edit Archive
Primary Office	Humphrey Bogart		11	4	None But Visible To Patients	Share View History Edit Archive
Satellite Office	Matt Kihn	123 Baltimore Avenue	11	4	None	Share View History Edit Archive
Telehealth	Matt Kihn	123 Baltimore St.	02	4	None	Share View History Edit Archive

Next, click **Online Scheduling - (3)** and then scroll down until you see the following field:

Optional Google Analytics

code to track the online

appointment scheduler (e.g.

- UA-46121010-1) - (4)
 - This is where you will add your Google Tag ID for Google Analytics

Schedule Clinical Patients Reports Billing Account Marketplace Help Search

Edit Office

Basic Billing **Online Schedule** Providers eRx

- Show this office information online
- Allow online scheduling in this office
- Allow existing patients follow ups
- Allow existing patient new appointments **3**
- Allow new patient appointments
- Allow patients to cancel appointments online
- No confirmation emails
- 4** Optional Google Analytics code to track the online appointment scheduler (e.g. UA-46121010-1)
- Cutoff time for appointments made with the online scheduler. 24 hours

Highlight the hours for which you want to allow online scheduling of appointments. Click the name of a day to select the entire day.

Feedback Support Practice Chat

Note: Please be aware that it can take up to 24 hours for your analytics to reflect after you've added your G-Tag to your DrChrono office settings.